

innovation 08

IMPROVING THE VALUE OF HEALTHCARE

**Invited Keynote Speaker:
PETER J. NEUMANN**



Peter J. Neumann, Sc.D., is Director of the Center for the Evaluation of Value and Risk in Health at the Institute for Clinical Research and Health Policy Studies at Tufts Medical Center, and Professor of Medicine at Tufts University School of Medicine. Prior to joining Tufts, he was on the faculty of the Harvard School of Public Health for ten years, most recently as Associate Professor of Policy and Decision Sciences. His research focuses on the role of cost-effectiveness analysis and risk-benefit tradeoffs in health care decision making. He has conducted numerous economic evaluations of medical technologies, including evaluations of treatments for Alzheimer's disease. He also directs a project to develop a comprehensive registry of cost-effectiveness analyses in health care.

Dr. Neumann has contributed to the literature on the use of willingness to pay and quality-adjusted life years (QALYs) in valuing health benefits. His other research has focused on the Food and Drug Administration's regulation of health economic information, and the role of clinical and economic evidence in informing public and private sector health care decisions, including those made by the Medicare program. He is the author or co-author of over 100 papers in the medical literature, and the author of *Using Cost-Effectiveness Analysis to Improve Health Care* (Oxford University Press, 2005). He is a contributing editor of *Health Affairs* and member of the editorial board of *Value in Health*.

Dr. Neumann has served as President of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), and as a trustee of the Society for Medical Decision Making. He has also held various policy positions in Washington, including Special Assistant to the Administrator at the Health Care Financing Administration. He received his doctorate in health policy and management from the Harvard University