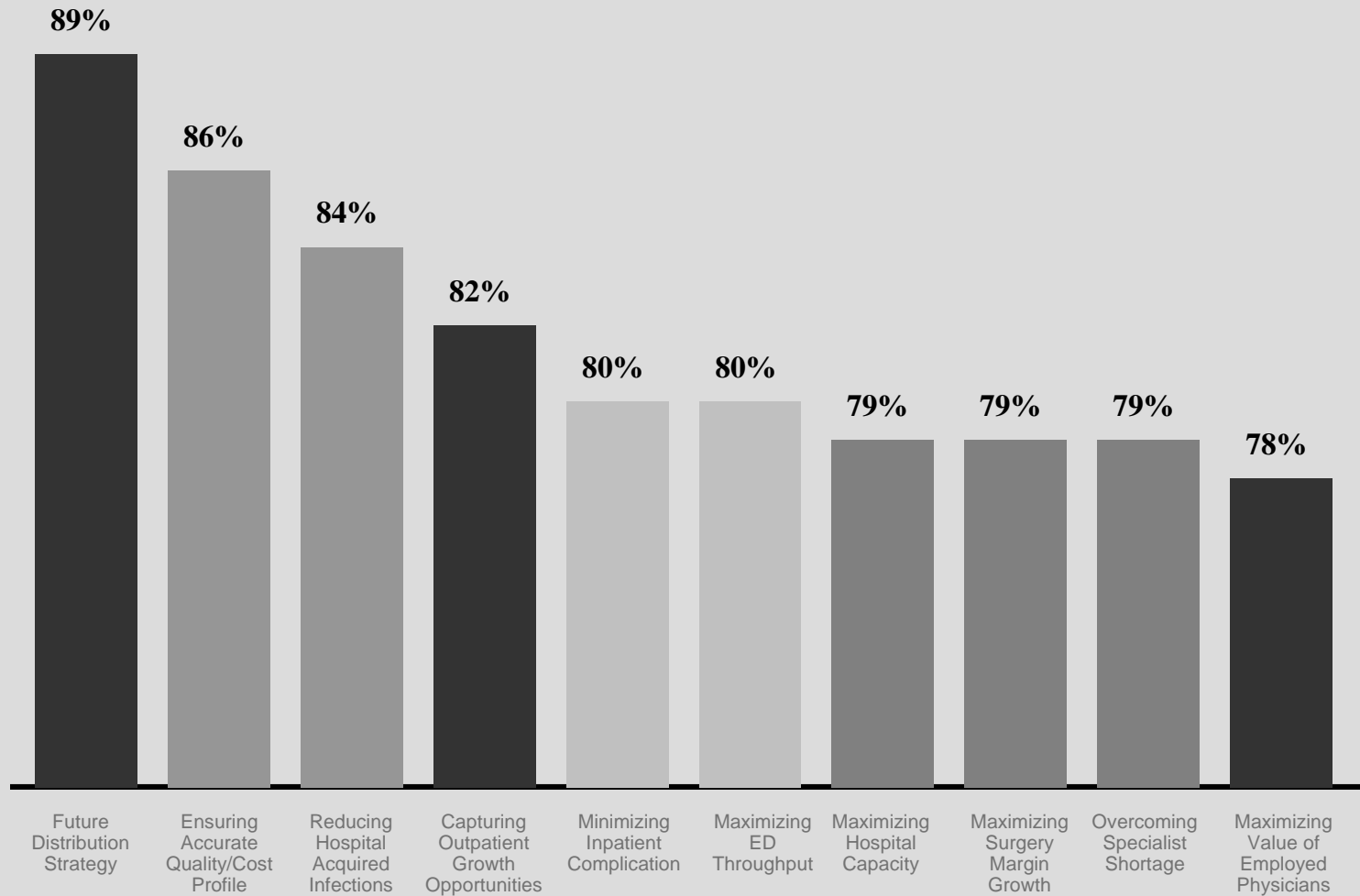
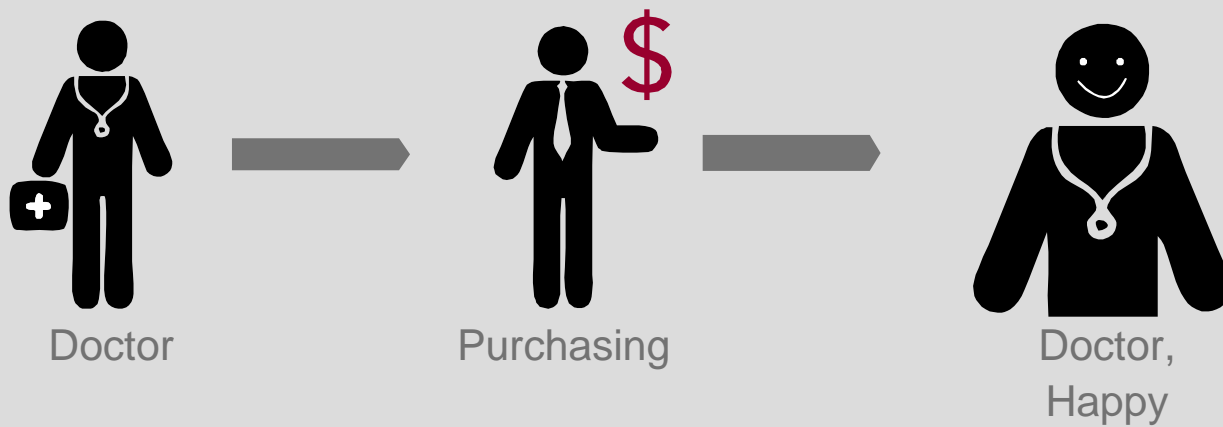


Pre-Economic Crisis: Distribution Strategy is Hospital C-Suite's #1 Issue



Source: Advisory Board Company

Yesterday: A simple(r) sale



Today: A Highly Complex Sale

