



**Date: January 25-26-27 2011**

**July 26-27-28 2011**

**April 19-20-21 2011**

**October 11-12-13 2011**

**Time: 24/7**

MedBio Virtual Career Expo will foster a cost effective solution to employers and jobseekers from the healthcare/hospital, biotechnology, medical device, and pharmaceutical industries from the across the US and around the globe. We would like to offer members of Indiana Health Industry Forum up to a 30% discount off any of our sponsorship packages (see information below).

MedBio Virtual Career Expo is a southern Indiana based company. We are located 10 minutes from Louisville, KY

Medical recruiters engage in a virtual environment to discuss numerous career opportunities from entry level to executive level, networking, and showcase your company to a global audience of thousands of both active and passive medical professionals seeking their next career opportunity.

The career expo will be available online (recorded-on demand) for three months following the live event during this time jobseekers will be allowed to apply for jobs, view recorded webcasts, and download documents.

Virtual events are becoming a new reality in place of physical events as they reduce costs significantly and improve greater efficiencies to improve the bottom line. New virtual solutions enabled by the Virtual Experience Platform translate physical marketing activities into effective and engaging and virtual marketing experiences. The results are successful high-touch programs that don't require travel or reduced expectations thus achieving new standards for marketing ROI.

## **Why should your company participate in a virtual career fair?**

- Engage with more jobseekers in less time thus reducing your cost per hire
- Branded virtual company booth
- Career opportunities linked directly from your ATS or corporate career page
- Metric reports to measure ROI during and after the event
- Branding before, during, and after the event
- Pre-screen resumes/CV's prior to the event
- No travel headaches or time away from the office
- Host company informational sessions to showcase why you are the employer of choice
- Utilize web 2.0 technology and social media tools.
- Network with thousands of candidates in real time via live chat or privately
- Hire candidates directly. No recruiter placement fees
- and most importantly- a more **cost effective solution** to your bottom line

## **Sponsorship Packages**

▪ Host Sponsorship Package	\$49,995	▪ Networking Lounge	\$3,995
▪ Platinum Sponsorship Package	\$15,995	▪ Literature Displays	\$3,995
▪ Gold Sponsorship Package	\$9,995	▪ Live Webcasts/Video	\$6,995
▪ Silver Sponsorship Package	\$7,495	▪ On-Demand Webcasts/Video	\$3,995
▪ Bronze Sponsorship Package	\$4,495	▪ Virtual Event Bags/Briefcase	\$399

## Partner Sponsorship Packages

- Support Partner Sponsorship Package \$39,995
  - Media Partner Sponsorship Package \$29,995
- (discount will be taken off listed pricing)

Register for two events receive 20% off any sponsorship packages  
Register for three or more events and receive 30% off any sponsorship packages

## Download our media kit

[http://www.medbiovirtualcareerexpo.com/Sponsorship\\_Presentation.pdf](http://www.medbiovirtualcareerexpo.com/Sponsorship_Presentation.pdf)

## Register

Online: [http://www.regonline.com/medbio\\_virtual\\_career\\_expo\\_860396](http://www.regonline.com/medbio_virtual_career_expo_860396)

Offline: [http://www.medbiovirtualcareerexpo.com/Sponsorship\\_Contract\\_and\\_Agreement2.pdf](http://www.medbiovirtualcareerexpo.com/Sponsorship_Contract_and_Agreement2.pdf)

## Contact us

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