



To: IMDMC/IHIF Members

**From: Chris Cerone, IMDMC President
Kristin Jones, President and CEO, IHIF**

Date: December 15, 2011

Re: Feb. 16th IHIF/IMDMC Life Sciences Day at the State House Sponsorship

EVENT? The first IMDMC/IHIF Life Sciences Day at the State House will be held **February 16, 2012** beginning with a private legislative briefing for members at the Hilton Hotel in downtown Indianapolis and followed by a buffet luncheon with member legislators in the State House Rotunda. The event is co-hosted by the Indiana Medical Device Manufacturers Council (IMDMC) and the Indiana Health Industry Forum (IHIF).

Given the numerous issues confronting the legislature, the life sciences/device manufacturing community must be vigilant in building our relationships with policy makers and monitoring state issues critical to the life sciences sector.

This year's Legislative Briefing at the Hilton Hotel will include key legislative leaders such as Speaker of the House Brian Bosma, Life Sciences Interest Group/Caucus Chair Representative Peggy Welch, and invited Senator Pat Miller, Chair of the Senate Health & Provider Services Committee.

SPONSORSHIP? This gathering will provide a unique opportunity to build new business relationships, support the life sciences industry, educate our legislators about our industry, and discuss issues important to our companies. This day reflects a key event in our effort to strengthen the Indiana life sciences sector with an expectation of approximately 75 member attendees. Sponsorships will be limited to 5 Gold Sponsors and an open number of Silver sponsorships.

BENEFITS? Each sponsor will receive the following:

- ✓ Acknowledgement from the podium (*Gold Sponsors*);
- ✓ Recognition in both IMDMC and IHIF Newsletters;
- ✓ Recognition on both IMDMC and IHIF websites
- ✓ Recognition on all solicitations / Invitations to be mailed by Dec. 16;
- ✓ 6 registrations to the event (*Gold Sponsors*) / 3 Registrations (*Silver Sponsors*);
- ✓ Exhibit space if desired at the briefing; & (*Gold Sponsors*)
- ✓ Printed recognition on all materials and signage at the event.

INVESTMENT? *\$1,000 per company (Gold Sponsorship) or \$500 per company (Silver Sponsorship)* (billed 2.1.12 or upon request). Gold sponsors are limited to the first 5 companies who sign-up. For many years the IMDMC has been the focal point of the medical device industry in Indiana and the IHIF for the broader Indiana life sciences sector . This event takes advantage of that focus and by working together strengthens us all.

Thank you for your consideration. Please call Kristin at (317) 278-9973 or Blake at (317) 951-1388 with questions or log on to www.IMDMC.org to register online.