



U.S. Department of Commerce **Executive-Led Biotech Life Science Trade Mission to China**

Come join the Biotechnology Life Science Trade Mission to China on October 17-20, 2011 organized by the United States Department of Commerce, Commercial Service. Led by a senior Department of Commerce official, the mission to China will introduce U.S. firms to end-users, prospective partners, and investors whose capabilities are targeted to the respective U.S. participants' strengths and needs. This Trade Mission closely follows the October 12-13, 2011 BIO China event (www.bio.org/biochina) in Shanghai which also represents a valuable opportunity!

Opening Doors to U.S. Biotech and Life Sciences

Participation in the Trade Mission will include the following:

- Pre-travel webinar on subjects ranging from business practices in China to intellectual property rights;
- Pre-scheduled meetings with potential partners, distributors, end-users, Clinical Research Organizations, or investors in Hong Kong;
- Transportation to and from airports in Beijing and Hong Kong;
- Meetings with Chinese Government officials;
- Participation in industry receptions in Beijing and Hong Kong;
- Meetings with Chinese biotech and life science industry specialists in Beijing and Hong Kong.

Trade Mission Requirements

Firms interested in the Biotech Life Science Trade Mission to China must complete and submit an application for consideration by the Department of Commerce.

- \$3,270 for large firms and \$2,327 for a small or medium-sized enterprise (or small trade organization);
- The fee for each additional firm representative (large firm or SME) is \$500;
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant.

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www.buyusa.gov/sanfrancisco/248.html

Date: October 17-20, 2011

Venue: Beijing & Hong Kong

Deadline to Register: August 15, 2011

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