



#### **For Immediate Release**

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## **Diversity Accords, LLC and Indiana Health Industry Forum Establish Alliance to Promote Minority Businesses**

**INDIANAPOLIS** (March 23, 2010) – Diversity Accords, LLC and the Indiana Health Industry Forum (IHIF), today jointly announce the formation of their partnership to help minority-owned suppliers identify and respond to opportunities within the health and life science industries. The alliance will provide member companies of IHIF with a significant discount off of Diversity Accords' monthly association fee, while still realizing the full range of services. Diversity Accords clients who become members of IHIF will be able to access the resources and additional discount service programs of the Forum.

"We want to support our member companies in every way possible and through this alliance with IHIF, they will be able to tap into all of the programs and resources available to IHIF members," said Eric Marr, CEO of Diversity Accords. "Our internet-based platform matches minority-owned enterprises and their respective products and services, with the procurement needs of Fortune 1000 health and life science companies. The network we are building is complementary to the existing network within IHIF and we see this partnership as a real benefit to both organizations."

Kristin Jones, President and CEO of the Indiana Health Industry Forum added, "This alliance offers a great opportunity for us to provide another great resource to our members, both large and small. Diversity Accords is an Indiana-based company and we are thrilled to be in partnership with them on this initiative that will help grow many of our members into roles as national suppliers".

Industry giants Hospira and Kaiser-Permanente are among those who have already partnered with Diversity Accords in an effort to meet their procurement objectives and to source qualified minority suppliers. The overall diversity procurement spend that Diversity Accords is helping facilitate is estimated at over 1 billion dollars for fiscal 2010. Diversity Accords is also in discussions with Becton Dickinson, McKesson and Genentech to name a few.

For more information on Diversity Accords LLC and the Indiana Health Industry Forum, please visit [www.diversityaccords.com](http://www.diversityaccords.com) and [www.ihif.org](http://www.ihif.org).

#### **About Diversity Accords, LLC**

*Diversity Accords is a healthcare procurement network comprised of minority owned suppliers, and Fortune 1000 healthcare companies who are sensitive to diversity in their supply chain. By providing a secure on-line platform where suppliers & F1000 companies can go to find engagement opportunities, Diversity Accords hopes to contribute to the economic and cultural betterment of Partners and Members alike. For more on Diversity Accords, please visit [www.diversityaccords.com](http://www.diversityaccords.com) or contact us at 317.507.0389.*

#### **About IHIF**

*The diverse members of the Indiana Health Industry Forum generate the collective voice of the state's health and life science industry. The Forum connects key stakeholders to enhance business networks, advocate for member interests, develop workforce skills, and provide strategic vision in the interest of growing the state's health industry economy and reputation. IHIF is the Indiana affiliate of the Biotechnology Industry Organization. To learn more, please visit [www.ihif.org](http://www.ihif.org) or contact IHIF at 317.278.9970.*