

## INDIANA HEALTH INDUSTRY FORUM

351 W. 10th Street, Suite 216  
Indianapolis, IN 46202

### For Immediate Release

Contact: Kristin Jones, 317-278-9973



## Indiana Health Industry Forum Welcomes New Board Members

**INDIANAPOLIS** (March 18, 2010) – The Indiana Health Industry Forum (IHIF) announces the election of two new members to its board of directors. Mark S. Deuser, President, CEO and Co-Founder of Techshot, Inc. (Greenville, IN) and Todd G. Vare, Partner, Barnes & Thornburg LLP (Indianapolis, IN) were elected during the organization's March 11 meeting.

"The Indiana Health Industry Forum stands for supporting innovation across the state", said Dr. Joerg Schreiber, Chairman IHIF Board of Directors and President of White Arrow Consulting. "Both of these individuals personify Innovation and Commercialization in Indiana. They bring extensive backgrounds and experience in growing life science companies in Indiana and we are pleased to have them among the leadership of the Forum."

Mr. Mark Deuser serves as the President and Chief Executive Officer of Techshot, which is a provider of services to develop novel technologies for federal and university clients and high-tech products for private sector clients. He has guided and successfully grown Techshot to prominence, as acknowledged by numerous national awards and regional recognition, including being listed two consecutive years as Inc. Magazine's 500 fastest growing companies. Under his leadership, Techshot has become Indiana's leading recipient of SBIR awards with close to 70 awards to date.

Techshot's business model is to harvest its intellectual property by selling or licensing its technologies to companies that need high-tech profitable products. In some instances, Techshot's technology has been licensed to its own spin-off companies. For example, Mr. Deuser is the co-founder of and investor in IKOTECH, another Indiana-based small business intent on selling medical devices using novel cell purification techniques for stem cell treatments and other cellular therapeutics to bring cutting-edge therapies from the laboratory bench to the bedside.

Todd Vare is a partner in the Intellectual Property Department of Barnes & Thornburg LLP, where he concentrates his practice in the litigation of patent disputes and counseling on the protection of intellectual property assets. Mr. Vare has litigated patent disputes covering a wide variety of technologies, including gene sequencing, pharmaceuticals, medical devices, telecommunications, software programs and processes, cellular antenna systems, and mechanical devices. Mr. Vare also has litigated a variety of other intellectual property and business disputes in state and federal courts involving trade secrets, copyright, software performance, software licenses, employee non-compete and non-disclosure agreements, and rights of publicity. He is a frequent speaker on trial and litigation techniques, multi-media trial presentation strategies, and electronic discovery.

Mr. Vare is co-chairman the firm's Nanotechnology Group and Business and Technology (BTech) Group. He also is an active member of the firm's Life Sciences Group. In these roles, Mr. Vare counsels clients on a variety of matters along the pathway of "concept to commercialization" in the life sciences and technology industries, as well as the application of nanotechnology to these and other industry sectors. His client counseling includes IP protection, computer and software protection, e-commerce processes,

**For a complete listing of the board of directors of the Indiana Health Industry Forum, please visit <http://www.ihif.org/contacts/board>**

**About IHIF**

*The diverse members of the Indiana Health Industry Forum generate the collective voice of the state's health and life science industry. The Forum connects key stakeholders to enhance business networks, advocate for member interests, develop workforce skills, and provide strategic vision in the interest of growing the state's health industry economy and reputation. IHIF is the Indiana affiliate of the Biotechnology Industry Organization. To learn more, please visit [www.ihif.org](http://www.ihif.org) or contact IHIF at 317.278.9970.*