BIO 2012
Boston, MA - June 18-21, 2012

The Indiana Health Industry Forum (IHIF) is organizing an exhibition booth at the BIO 2012 convention. The exhibition area will showcase:

- ☐ **Companies** in the state's biotechnology sector
- ☐ **Technologies** – available offerings from universities and industry
- ☐ **Talent** – Showcase for university programs
- ☐ And the **network** that brings it all together (contract services network)

IHIF is the Indiana affiliate of BIO and is taking an increasing role in the leadership of the state's life science sector. Many of our small biotechs have reached a point where the additional market exposure is of value to them but exhibiting on their own is non-productive and cost-prohibitive. IHIF can add value by representing companies that are unable to attend on their own, providing shared exhibition space to companies that may be attending, and providing additional promotional value to member companies.

IHIF needs to raise $20,000 in sponsorship funding to support the exhibition

Level 1: $2,500

- Primary logo placement on booth, IHIF BIO 2012 web page, and related materials
- May distribute promotional materials from booth
- Copies of leads collected at booth

Level 2: $1,000

- Company name on booth, IHIF BIO 2012 web page, and related materials
- Copies of leads collected at booth

$250 – Company Participant (life science start-up companies only, < 25 employees)

- Company listing included in BioFutures 2012 (*must register in advance of printing deadline)*
- Logo, profile and link to company website on booth, IHIF BIO 2012 web page, and related materials
- Highlighted logo and inclusion in directory of Indiana life science companies, technologies, and talent
- Use of IHIF booth for meetings or as "home base" during show exhibition hours and other booth benefits (identified as they become available)

You may sign up on-line through the IHIF website (http://www.ihif.org/conference/register/44) or contact us directly at info@ihif.org.

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