



Balancing Technical Requirements With Business Success In the Healthcare Supply Chain:

Making the Hard Choices

The critical success factors for healthcare supply chains frequently include elements and players that aren't easily aligned. Supply chain professionals are asked to deal with dilemmas like, "should we be highest compliance or lowest cost" or "how much extra do we spend on capacity when demands are impossible to predict" and "are our resources better spent on IT systems or human capability development." The portfolio of new medicines, vaccines, and devices is evolving and includes an increasing number of temperature-sensitive products.

Presented by:



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Midwest Healthcare Supply Chain Conference

May 18-19, 2011

University Place Conference Center
Indianapolis, IN



Welcome to the 2011 Midwest Healthcare Supply Chain Conference

The 2011 Midwest Healthcare Supply Chain Conference will provide opportunities to be engaged in learning how to balance all of the conflicting requirements and create success for any type of healthcare organization. The two day program includes keynote presentations, case studies and round table discussions and focuses, in part, on how to handle, store, and distribute cold chain products.

Presentations from manufacturers, healthcare providers, academicians, regulators and service providers will offer information to the delegates in large and small group settings. At the conclusion, participants will emerge with better ideas for dealing with the life-cycle demands of temperature-labile products in ways that result in business success.

Now entering it's third year, the Midwest Healthcare Supply Chain Conference is increasingly recognized for it's excellence in peer-to-peer networking, affordable pricing, and outstanding content. In 2010, the conference attracted over 200 participants and showed over 30% growth in audience and sponsor participation over the previous year. Similar growth is expected for 2011.

Please join a diverse audience of supply chain professionals from retailers, hospitals, distributors, manufacturers, and solution and service providers as we convene in Indianapolis on May 18-19, 2011 and explore how we can all navigate these challenges, in active dialogs, to share what works, and as importantly, what doesn't.

Registration Information

One Day Pass (May 18 or 19) - **\$300**

Two Day Pass - **\$550**

Student Two Day Pass - **\$75**

IHIF Members receive a 10% discount on registration fees, please e-mail rhadin@ihif.org, for registration promo code or to verify member status.

Register at www.ihif.org

Wednesday, May 18, 2011

7:30 am **Registration/Exhibit Area open**
Continental breakfast available

8:30 am – Noon **Introductory/Welcome Remarks**
Plenary Session: Frame the Challenges Auditorium

Speaker 1: **Lora Cecere**, Partner, The Altimeter Group
Presenting Original Research on:
"Healthcare Supply Chain Challenges"

Speaker 2: **Rosaline Parson**, Corporate Director, Supply Chain Services, Orlando Health/Healthcare Purchasing Alliance, Inc.
"Demand Planning in Hospital Supply Chains"

(20 min. break)
Speaker 3: **Timothy R. Franson**, M.D., B.S., Pharm, Senior Vice President, B&D Consulting, President, USP Convention
"The Evolving US Regulatory Environment: SKEPTIC Shock and G-forces"

Noon – 1:30 pm **Luncheon Scholar's Hall**

1:30 – 5:00 pm **Concurrent Sessions**

Technical Session A: Requirements in Distribution
Speaker 1: **David A. Ulrich**, QA Director – Distribution, Global Pharmaceutical Operations (GPO) Strategic Quality Initiatives (SQI), Distribution QA, Abbott Laboratories
"Compliance with Import Regulations"

(20 min. break)
Speakers 2a-b: (a) **Curtis Strother**, Project Manager & Technical Services Scientist, BioConvergence LLC
(b) **Alyson Norrick**, Manager of Project Management, BioConvergence LLC
"Translating the Requirements of Latest Thermal Cycling/Excursion Guidelines Through the Use of A Comprehensive Risk Management Matrix for Time and Temperature Sensitive Pharmaceutical Products"

Speaker 3: **C. Ray Goff, Jr.**, Director, Vaccine Research & Development, Pfizer, Inc.
"Managing Risk for a Mega-Scale Cold Chain Clinical Study - Case Study"

Technical Session B: Supply Chain Management
Speaker 1: **Lisa Nair**, Ph.D., Director, Operations Integration, LifeCell Corporation, a KCI Company
"Scenario Planned New Product Launches"

(20 min. break)
Speaker 2: **Wade Lange**, President, ImmuneWorks, LLC
"Early Phase Clinical Supply Chains"

Speaker 3: **Michael J. Wentling**, Executive Director Supply Chain, Johnson & Johnson
"Advanced Planning and Scheduling"

6:00 – 7:30 pm **Gala Networking Reception Eiteljorg Museum**

Thursday, May 19, 2011

7:30 am **Day 2 Registration open**

8:30 am - 12:30 pm **Case Studies of Best Practices in Balance**

Speaker 1: **Mahender Singh**, Ph.D., Research Director, MIT Center for Transportation and Logistics
"Changing Mental Models"

Speaker 2: **Deep Parekh**, Partner, Equus Group Consulting, LLC
"Applying Consumer Goods Lessons to Healthcare"

(20 min. break)
Panel 3a-c: (a) **Christian Bogatu**, Ph.D., Co-Founder, Kirsen Global Security GmbH
(b) **Christopher Regenhardt**, Corporate Product Management, Ocean Freight, DB Schenker
(c) **Bob Gahan**, Vice President of Global Sales-Health Care, DB Schenker, Inc.
"How Smart Containers Can Increase Your Bottom Line"

Speaker 4: **Paul J. Harber**, Associate Engineering Consultant, Eli Lilly and Company
"Quality by Design for Distribution"

12:30 – 1:30 pm **Luncheon Scholar's Hall**

1:30 – 2:00 pm **Break**

2:00 – 4:00 pm **Discussion Roundtables** choice of 25 topics

4:00 – 5:00 pm **Conclusion Session**

